

CUSTOM UPGRADES

Washburn Estate offers a curated collection of creative services, personalized upgrades, and trusted vendor partnerships designed to simplify planning and make each event feel cohesive from beginning to end.

Signature Enhancements

Signature Fragrance Experience ♦ Starting at \$500

Create a custom fragrance that becomes part of the atmosphere and memory of your event. During a consultation with our local candle maker, you may select an existing fragrance, combine complementary scents, or develop a signature blend inspired by your event.

Base package includes:

- ♦ One fragrance consultation to customize or select your event scent
- ♦ A dozen hand-poured soy candle party favors
- ♦ Essential oil diffusers incorporated into centerpieces, placed in guest restrooms throughout the venue.

Additional candles, custom labels, specialty vessels, gift packaging, and guest favors may be purchased directly through the candle maker during your consultation.

Custom Event Website ♦ Starting at \$1,200

Give guests one beautiful, convenient destination for everything they need to know about your celebration. You will work remotely or in person with our in-house designer to develop a custom event website.

Base package includes:

- ♦ Custom-designed landing page
- ♦ Event date, location, and schedule
- ♦ Accommodation recommendations
- ♦ Online RSVP form
- ♦ Unique event URL
- ♦ Your story or event introduction
- ♦ Links to gift registries
- ♦ Coordinated color palette
- ♦ Mobile-friendly design

Additional pages, expanded guest resources, password protection, and ongoing updates may be added.

Online Memory Board & Keepsake Book ♦ Starting at \$500

Invite your guests to help document the celebration from their perspective. Guests may scan a QR code or follow a private link to contribute their stories and memories as:

- ♦ Written messages
- ♦ Photographs
- ♦ Videos
- ♦ GIFs

The memory board may be added to your custom event website or offered as a stand-alone experience on the day of the event. Following the celebration, our design team will curate the submitted content into a professionally designed hardback coffee-table book and mail the completed keepsake to you.

Final pricing may vary based on the number of submissions, book length, production selections, and requested revisions.

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Signature Enhancements cont'd.

Custom Invitations & Event Stationery ♦ Starting at \$450

Create a seamless visual experience from the first announcement through the final event detail. Our in-house graphic designer can develop a coordinated collection of custom materials, including:

- ♦ Save-the-dates
- ♦ Invitations
- ♦ RSVP cards
- ♦ Maps and directions
- ♦ Weekend itineraries
- ♦ Ceremony programs
- ♦ Menus
- ♦ Place cards
- ♦ Welcome signs
- ♦ Favor tags
- ♦ Thank-you cards

Following your consultation, every piece will be designed to reflect the color palette, personality, and atmosphere of your event. No generic templates. No mismatched materials. Every detail is designed together in one place. Printing, postage, specialty papers, finishing techniques, and mailing services are priced separately.

Custom Event Identity ♦ Starting at \$500

Develop a custom visual identity created exclusively for your wedding, celebration, reunion, fundraiser, or corporate event.

The package includes:

- ♦ One-hour meeting with in-house designer, virtual or in-person
- ♦ Two round of revisions
- ♦ Coordinating color palette
- ♦ Full color logo concept
- ♦ Final digital logo files

Your event identity may be applied to invitations, websites, signage, menus, favors, apparel, guest gifts, social graphics, and other event materials.

Planning Day at the Estate ♦ Complimentary with qualifying enhancement or vendor purchases.

Planning from out of town—or simply ready to make major decisions in one focused visit? Schedule a weekday planning session at Washburn Estate to review the property and coordinate details such as:

- ♦ Floral selections
- ♦ Signature fragrance
- ♦ Catering
- ♦ Entertainment
- ♦ Event identity
- ♦ Printed materials
- ♦ Décor
- ♦ Guest flow
- ♦ Vendor logistics
- ♦ Event Planner Consult

Vendor consultations, samples, tastings, and custom materials may carry separate fees.

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